

2023-24 SPONSORSHIP

Bullis Charter School / Bullis-Purissima Elementary School Foundation / Bullis Boosters Club



August 2023

Thank you for supporting public education by becoming a 2023-24 BCS School Sponsor. For nearly 20 years, community partners have provided critical financial support to Bullis Charter School through the Bullis-Purissima Elementary School Foundation (BCS Foundation) and the Bullis Boosters Club (BBC) who work jointly in support of our school!

Funding from our BCS School Sponsor partners play a critical role in the success of Bullis Charter School. As a public charter school, BCS experiences a large 'public funding gap' between what we expect to receive from local, state and federal funding and what we need to operate our school. Investment from our BCS School Sponsors, along with other generous community investors, ensures that each BCS learner has a chance to code, play math games, learn a foreign language, sing, perform in a play, problem solve and learn in a dynamic environment.

And, as a BCS School Sponsor, your company will receive a variety of opportunities for recognition among the BCS community. We currently enroll over 1,050 students (from more than 750 families) representing approximately 20% of the Los Altos school District public school student population. Opportunities for recognition include logo listing on our online school directory, and showcasing your company at our two school-wide events: the fall Walkathon and spring BCS Benefit. These events are highlights of our school year, attended by hundreds of our current families. A time for our students, parents, community supporters, teachers, and staff to come together while raising needed funds to continue our incredible programs. You can learn more about the benefits of our BCS School Sponsorship program on our website or on the following page.

Please consider demonstrating your support by purchasing a sponsorship for the 2023-24 school year. Thank you in advance for your support of our school!

Sincerely,

Elizabeth Gardner
Executive Director
Bullis-Purissima Elementary School Foundation

Jolee Crosson
Chair
Bullis Boosters Club



www.bcsfoundation.com/sponsor · bullisboostersclub.org/walkathon

Bullis-Purissima Elementary School Foundation is 501(c)3 not-for-profit organization
Tax ID #48-1298690. Donations and sponsorships are tax-deductible to the extent allowed by law.

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2023-24 SPONSORSHIP OPPORTUNITIES AND BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$500
ONLINE ADVERTISING				
'Thank You' post on BCS Foundation Facebook Page	2 customized posts + premiere logo placement in 2 group posts	1 customized post + prominent logo placement in 2 group posts	Logo featured in 2 group posts	Logo featured in 2 group posts
BBC Website and Online School Directory	Logo + Link, premiere placement	Logo + Link, prominent placement	Logo + Link	Logo + Link
BCS Foundation Website (through August 2024)	Logo + Link, premiere placement	Logo + Link, prominent placement	Logo + Link	Logo + Link
BCS Foundation Year-end Letter (Summer 2024)	Logo, premiere placement	Logo, prominent placement	Logo	Name only
PRINT ADVERTISING				
Sponsors banner displayed at school-wide events	X	X	X	
Sponsors included on printed BCS Benefit invitation	Logo, premiere placement	Logo, prominent placement	Logo	Name only
EMAIL MARKETING				
Logo featured in dedicated 'thank you' email to 750+ BCS families (Fall 2023)	X	X	X	X
Logo featured on invitation to the BCS Benefit on March 9, 2024 (1,000+ households)	X	X	X	X
EVENT BENEFITS				
Logo featured on Walkathon banner and T-shirts* *if donation received by September 15th	X	X	X	X
Booth at the Walkathon (October 14, 2023)	X	X		
VIP admission to BCS Benefit (March 9, 2024)	4 guests	2 guests	2 guests	1 guest
Recognition* at BCS Benefit (March 9, 2024) *includes signage throughout event	Logo, premiere placement	Logo, prominent placement	Logo	Logo
Public recognition & 'thank you' at live events from Superintendent, Principal or Event Chair	X	X		

The Fine Print:

- Sponsorship donation must be received by October 1, 2023 to receive full "Walk-a-thon" benefits; by December 15, 2023 to receive all other sponsor benefits;
- Realtor partners will be listed as "Jane Doe, Compass" where company name is listed as benefit;
- All logos must be emailed to sponsorship@bcsfoundation.com in both high-resolution .jpg and .eps format to allow for inclusion in all recognition opportunities.
- BCS Foundation & BBC may substitute name recognition if logo is not suitable for print or online usage.

SPONSOR INFORMATION

Donor/Business Name (as it should be published): _____ Contact Name: _____

Website: _____ Address: _____

Email: _____ Daytime Phone: _____

PAYMENT

- | | | | |
|---|---------|---|---------|
| <input type="radio"/> PLATINUM SPONSORSHIP: | \$5,000 | <input type="radio"/> SILVER SPONSORSHIP: | \$1,500 |
| <input type="radio"/> GOLD SPONSORSHIP: | \$2,500 | <input type="radio"/> BRONZE SPONSORSHIP: | \$500 |

Online: <https://bpesf.ejoinme.org/sponsor> OR Print & Mail: BCS Foundation 102 W. Portola Ave Los Altos, CA 94022



www.bcsfoundation.com/sponsor · bullisboostersclub.org/walkathon
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